

Changes Are Here, Are You Ready?

PostNow: Your Solution for Navigating
Postage Rate Access for RE/MAX®

RE/MAX®

A **CANADIAN** SOLUTION FOR **RE/MAX**® POSTAGE

Our entire team is here to help you navigate the changes to how RE/MAX® agents can **access the Canada Post discounted postage rate** and how orders must be processed starting August 12th in Ontario and September 16th for the rest of Canada (excluding Quebec).

Change can be a powerful catalyst for growth, pushing you to explore new and better opportunities. Now's the perfect time to review your options and make choices that align with your evolving goals. Embrace the possibilities and **discover how PostNow can elevate your success to the next level!**

As a RE/MAX Approved Supplier, PostNow is here to support you. Whether you're looking to grow your sphere of influence, build brand recognition, or market listings & facilitate sales through Direct Mail—we can help.

PostNow provides top-quality service from start to finish. Our Direct Mail portal gives you powerful tools to plan and build your campaigns and keeps costs as low as possible with optimized processes. No matter how you have managed your Direct Mail campaigns in the past, we promise you, you will be well taken care of here at PostNow.

PostNow brings 28 years of Direct Mail experience to the RE/MAX Approved Supplier program. Our team is highly skilled and ready to work with you as needed. PostNow is Canada Post's most awarded Expert Partner for many reasons but the one that we brag the most about is our willingness (and capability) of working on campaigns of all sizes that need to be completed with very short timelines.

POSTNOW

Powered by:
ONE TO ONE MAILING

 Smartmail
Marketing™ | Expert
Partner

 **approved
supplier**
Each supplier independently
owned and operated.

FAQ

How do I ensure a smooth, speedy & interruption-free transition to my Direct Mail marketing campaigns?

Create an account at postnow.ca/REMAX and ask for a consultation.

It's that simple. We understand that time is of the essence and our team is at the ready and prepared to get your campaigns off the ground as soon as possible.

Q: Will I still be able to use my RE/MAX® postage discount while using PostNow's Direct Mail services?

ABSOLUTELY. Once your PostNow account is created, all pricing in the platform will reflect the available Canada Post discounts for both Neighbourhood & Personalized Mail.

Q: What is the typical timeline to execute a Direct Mail campaign?

3 business days once you approve your design. Orders over 20,000 may take 1 additional day. Time to reach homes is based on Canada Post Delivery Standards.

Q: I currently design my own marketing pieces. Can I continue to do that or do I need to use a PostNow template/design?

You can supply your own pieces, choose from one of our templates OR have our design team create a custom piece for you.

Q: What kind of quality can I expect from campaigns executed with PostNow?

PostNow prints all RE/MAX® postcard campaigns on 100lb matte/uncoated stock as a default. Letter campaigns & other formats receive equal top-quality paper stocks. Your marketing design is printed with care and the attention to detail you would give it yourself.

These high-quality standards reflect our commitment to ensuring your RE/MAX® **red** and **blue** always ring true.

Direct Mail is what we do and what we have done for over 28 years.

That's why we're Canada Post's most awarded Expert Partner and an official RE/MAX Approved Supplier.

How can I retain the print pricing I currently have or potentially reduce the cost of my Direct Mail campaigns?

The tough news is that you may end up paying a higher per piece cost vs. your current situation. This is more likely if you are printing large quantities of 25,000+/month. If this is you, please contact our senior sales director Craig Freer to discuss options on how we can best work with you to retain your Direct Mail ROI.

Great news if you are printing less than 25,000 per month. We have extremely competitive pricing that includes everything - print, targeting, campaign reviews, mail prep, delivery, and of course, your postage with the RE/MAX® discounts.

Q: What other services does PostNow offer?

- ✓ Luxury Business Cards
- ✓ Custom Design Services
- ✓ Real Estate Signage
- ✓ Marketing Material Production
- ✓ Printing Services
- ✓ Calendars, Notepads, Magnets



postnow.ca/REMAX



Effortless Transition, Exceptional Results with PostNow

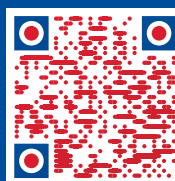
RE/MAX®
Sample Campaign*

OUR STANDARD POSTCARD
8.5" x 5.5" · 100lb Cardstock
Double Sided · Full Colour

QTY	EACH	TOTAL
500	\$0.656	\$328
1,000	\$0.435	\$435
2,500	\$0.365	\$831
5,000	\$0.324	\$1,578
10,000	\$0.274	\$2,722

*Includes postage. 15% 1st Campaign discount applied to totals. Pricing is accurate as of Aug. 2024. Subject to change.

PostNow.ca/REMAX | sales@postnow.ca



SCAN NOW TO
SCHEDULE YOUR
FREE CONSULTATION
& MAXIMIZE YOUR
RE/MAX® BENEFITS!