ERAS TOUR TICKETS CONTEST OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. LIMIT ONE ENTRY PER PERSON. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH META OR ANY SOCIAL MEDIA PLATFORM.

To enter the Contest: During the Contest Period, post a video on your Facebook or Instagram page expressing why you love the Children's Miracle Network (CMN).. The post caption must include the hashtag #ContestEntry and #MonthofMiracles, and you must tag @remaxcanada and @cmncanada. Each video submitted will count as an entry. Limit one entry per person.

The Eras Tour Tickets Contest (the "Contest") opens at 12:00 a.m. ET on August 1 and closes at 11:59 p.m. ET on August 29 (the "Contest Period").

Eligibility: The Contest is open only to RE/MAX brokers, owners, and agents who reside in Canada, during the Contest Period, are 18 years of age or older at the time of entry or have reached the age of majority in the jurisdiction in which they reside, and who complete the entry steps described above. Residents of Quebec are not eligible to participate in the Contest. Employees of RE/MAX Promotions, Inc. (the "Sponsor") and its affiliates also are **not** eligible to participate in the Contest. The Contest is void where prohibited or restricted by law and is subject to all applicable federal, provincial, and local laws and regulations.

Entry Requirements: Valid entries must be submitted during the Contest Period as described above. The Contest is entered online only. One entry per person. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these Official Rules may be disqualified. By entering, entrants acknowledge compliance with these Official Rules, including all eligibility requirements. Entrants must comply with these Official Rules and will be deemed to have received and understood these Official Rules by participating in the Contest.

Entries will be deemed to have been submitted by the Authorized Account Holder of the social media account used for the entry. "Authorized Account Holder" is defined as the natural person who is assigned to the account by the platform owner. All entries become property of Sponsor and will not be acknowledged or returned. A potential winner may be required to provide proof that they are the Authorized Account Holder of the account associated with the selected entry.

Sponsor, its affiliates, and each of their respective directors, officers, employees and agents, including, without limitation, any advertising agencies and any service providers thereof, (collectively, the "Sponsor Parties"), are not responsible for late, incomplete, invalid, misdirected or undelivered entries, including, without limitation, any incorrect or inaccurate transcription of entry information, human error, technical malfunction of any computer equipment, mobile device, or software, lost or delayed data transmission, interruption or line failure of any network, inability to access the application or online service, or any other error or malfunction.

By entering the Contest, you acknowledge and agree that your entry is non-proprietary and non-confidential, and may be used in the manner described in these Official Rules including to display or appear on the Sponsor's websites, social media sites, promotions, or in other Sponsor materials, for other users to see together with your name, RE/MAX office name, and associated social media profile information (such as your handle and profile picture), and any text, caption, ideas or other content of any kind included in your social media post or submission.

Selection of Winner: Sponsor will determine in its sole discretion which entries are valid entries and whether the entries otherwise meet the eligibility requirements set forth in these Official Rules ("Eligible Entry"). After the conclusion of the Contest, Sponsor will select winners in a random drawing from all Eligible Entries. The odds of winning depend on the number of Eligible Entries received.

The potential winners will be given notice on or about August 30, after the close of the Contest Period, via email or direct message. Sponsor is not responsible for unsuccessful efforts to notify a potential prize winner, including, without limitation, by reason of any inaccurate information or transmission failure that results in the failure to identify or contact a potential winner. If, despite reasonable efforts, a potential prize winner does not respond within forty-eight (48) hours of the first notification attempt, or if a prize notification is returned as undeliverable to such potential prize winner, such potential prize winner may forfeit the applicable prize and an alternate prize winner may be selected, based on the criteria set forth above. **Potential winners will be required to certify that they will not sell or otherwise transfer the Prize, without the express written consent of RE/MAX**. Potential winners will be required to complete and return to Sponsor, an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited by law) within three (3) days of the first notification attempt or the prize may be forfeited and an alternate winner may be selected, based on the criteria set forth above. The Prize will be delivered to the confirmed winner electronically prior to

the event date. Return of any prize or prize notification as undeliverable may result in disqualification and an alternate winner will be selected.

General Rules: If for any reason the Contest is not capable of running as planned because of circumstances, including, but not limited to, unauthorized intervention, fraud, technical failures, or any other causes, which, in Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor may, at its discretion, cancel, terminate, suspend and/or amend the Contest and the Official Rules at any time. The terms of the Contest, as set out in the Official Rules, are not subject to amendment or counter-offer, except as set out herein. Sponsor's decisions with respect to the Contest are final and binding. If any provisions of the Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Sponsor may disqualify any entrant who tampers with the entry process or operation of the Contest or who does not comply with these Official Rules. By entering the Contest, you agree and acknowledge that the laws of Canada govern these Official Rules.

Consent: Except where prohibited by law, the winner's acceptance of a prize will constitute permission for the Sponsor Parties and Sponsor to use the winner's name, likeness and statements for advertising, trade and promotional purposes in reference to the Contest without additional compensation, consideration or consent and without further notice to the winner.

Privacy: By entering the Contest, entrants consent to the collection, use and disclosure of their personal information for the purposes of administering the Contest and for the purposes of and as outlined in the Sponsor's Privacy Policy (available at <u>RE/MAX Privacy Notice</u>) and these Official Rules.

Prize and Approximate Retail Value ("ARV"):

Two (2) Prizes Awarded:

 Pair of Tickets for two winners: Two tickets for each winner to Taylor Swift The Eras Tour at Rogers Centre (Toronto, ON) on November 14, 2024 OR November 15, 2024 (ARV: CAD \$4,000)

Prize may be awarded for either November 14, 2024, or November 15, 2024, in Sponsor's sole discretion. Tickets are for entrance into a suite at Rogers Centre. Standing may be required; seating will be limited. <u>Prize may not be sold or transferred without the express written consent of RE/MAX.</u>

Sponsor reserves the right for any reason to substitute a prize with a similar prize of equal or greater value or with the equivalent cash value. The Prizes will be issued to the winner prior to the event date, and after Sponsor has determined that the winner has submitted an Eligible Entry, otherwise complied with the Official Rules, responded to the notice timely and in the manner provided therein, the winner's address (and other information deemed necessary by Sponsor) has been confirmed, and all required agreements have been signed. The Prize is not transferable or assignable, nor is the prize redeemable for cash. All costs and fees, including, without limitation, federal, provincial, local or other applicable taxes, charges and incidental costs, shipping charges, and customs duties, if any, are the sole responsibility of the winner. Sponsor makes no guarantee regarding the Prize.

Travel: Sponsor will not be held responsible if winner cannot travel to or participate in the Prize as scheduled, including—without limitation—by reason of inclement weather, pandemics, or other travel delays or cancellations. The Prize will be forfeited and no substitute prize will be issued.

Expenses: All expenses not specifically mentioned herein or not included in the prize description are not included and are solely the winner's responsibility, including but not limited to: travel, hotel, taxes, tips, entertainment, food, beverages, transfers, insurance, parking, travel documents. The Prize includes the tickets only.

Release and Indemnification: By entering this Contest and/or winning a prize, entrant and/or winner agrees to, and hereby does, release the Sponsor Parties from any liability whatsoever for any claims, costs, injuries, losses, liability or damages of any kind arising out of or in connection with (i) participation or attempt to participate in the Contest or any activity related to the Prize, or (ii) the awarding, receipt, acceptance, possession, use or misuse of any Prize or any component thereof, (including, without limitation, those related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light), to the extent permitted by law. By entering the Contest, entrants also agree to fully indemnify the Sponsor Parties and hold each of them harmless from any and all claims, costs, losses, liability or damages of any kind arising out of or in connection with (i) participation or attempt to participate in the Contest or any related activity, or (ii) the acceptance, possession, use or misuse of any Prize or any component thereof, by any third party.

Social Media: By entering the Contest and/or winning a prize, entrant and/or winner acknowledges that this promotion is in no way sponsored, endorsed or administered by, or associated with, any social media platform. By entering the Contest you agree to a complete release of any platform from any claims. Participation in this Contest is subject to these Official Rules.

DISCLAIMER OF WARRANTIES: TO THE FULLEST EXTENT PERMITTED BY LAW, THE SPONSOR PARTIES HEREBY DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NONINFRINGEMENT, CONCERNING ANY PRIZE FURNISHED OR AWARDED IN CONNECTION WITH THE CONTEST.

AGREEMENT TO OFFICIAL RULES AND DISPUTES: By entering into and participating in this Contest, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of Sponsor regarding the Contest, and warrants that he or she meets the eligibility requirements set forth in these Official Rules.

By entering into and participating in this Contest, each entrant also agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate provincial or federal court in Canada; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees.

Sponsor: The Sponsor of the Contest is RE/MAX Promotions, Inc. 639 Queen Street West, Toronto ON, M5V 2B7.]